

# Nevada Governor's Office of ECONOMIC DEVELOPMENT

**Empowering Success** 

808 W. Nye Lane Carson City, Nevada 89703

Lightcast Q2 2023 Data Set | lightcast.io

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# **Report Parameters**

1 State

32 Nevada

#### **Class of Worker**

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.



# **Economy Overview**

3,177,277

#### Population (2022)

Population grew by 205,180 over the last 5 years and is projected to grow by 141,577 over the next 5 years.

# 1,612,229

Total Regional Employment

Jobs grew by 146,521 over the last 5 years and are projected to grow by 163,575 over the next 5 years.

# \$65.7K

Median Household Income (2021)

Median household income is \$3.3K below the national median household income of \$69.0K.

#### Takeaways

- As of 2022 the region's population increased by 6.9% since 2017, growing by 205,180. Population is expected to increase by 4.5% between 2022 and 2027, adding 141,577.
- From 2017 to 2022, jobs increased by 10.0% in Nevada from 1,465,707 to 1,612,229. This change outpaced the national growth rate of 3.4% by 6.6%. As the number of jobs increased, the labor force participation rate increased from 60.8% to 61.9% between 2017 and 2022.
- Concerning educational attainment, **17.0% of Nevada residents possess a Bachelor's Degree** (3.8% below the national average), and **8.6% hold an Associate's Degree** (0.2% below the national average).
- The top three industries in 2022 are Traveler Accommodation, Restaurants and Other Eating Places, and Education and Hospitals (Local Government).

	Population (2023)	Labor Force (Jan 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	3,205,100	1,571,314	1,612,229	112.4	\$216.22B	\$187.60B	\$210.84B
United States	335,839,277	165,066,565	168,319,669	100.0	\$24.91T	\$0	\$11.19T
Arizona	7,318,957	3,668,401	3,433,680	102.4	\$450.88B	\$319.13B	\$370.32B
Utah	3,468,986	1,773,072	1,833,819	103.2	\$240.98B	\$179.81B	\$242.03B
Texas	30,191,899	14,875,849	14,936,007	96.4	\$2.25T	\$1.38T	\$1.79T

## Jan 2023 Labor Force Breakdown



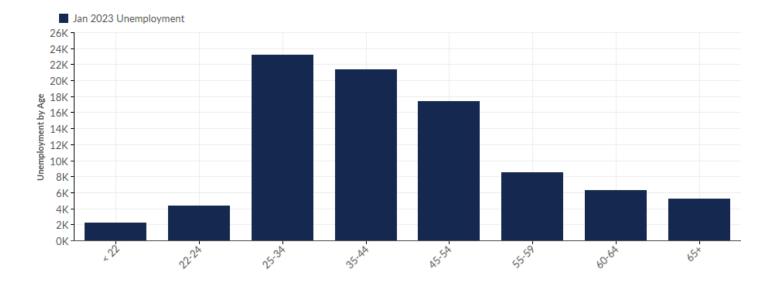
#### **Educational Attainment**

Concerning educational attainment, **17.0% of Nevada residents possess a Bachelor's Degree** (3.8% below the national average), and **8.6% hold an Associate's Degree** (0.2% below the national average).

	% of Population	Population
Less Than 9th Grade	5.5%	121,778
• 9th Grade to 12th Grade	7.8%	174,520
High School Diploma	27.8%	618,075
Some College	24.1%	535,858
Associate's Degree	8.6%	191,313
Bachelor's Degree	17.0%	378,988
<ul> <li>Graduate Degree and Higher</li> </ul>	9.1%	202,995

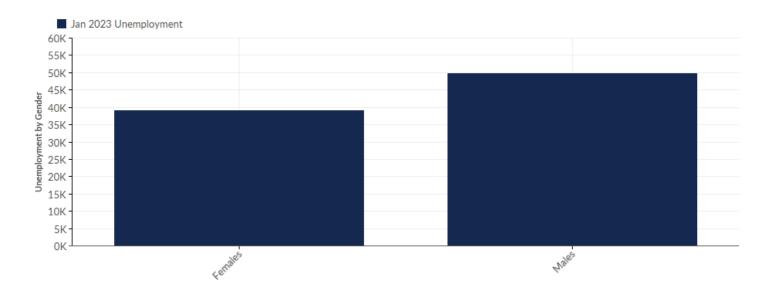
# Unemployment by Demographics

# Unemployment by Age



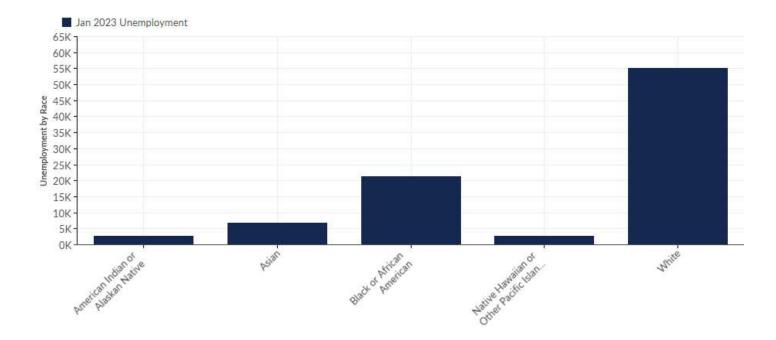
Age	Une	mployment (Jan 2023)	% of Unemployed
< 22		2,232	2.52%
22-24		4,323	4.88%
25-34		23,213	26.21%
35-44		21,365	24.12%
45-54		17,380	19.62%
55-59		8,499	9.60%
60-64		6,316	7.13%
65+		5,241	5.92%
	Total	88,568	100.00%

## **Unemployment by Gender**



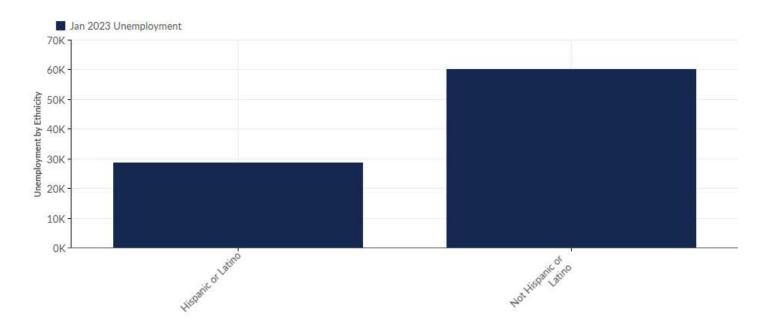
Gender	Ur	nemployment (Jan 2023)	% of Unemployed
Females		38,922	43.95%
Males		49,646	56.05%
	Total	88,568	100.00%

## **Unemployment by Race**



Race	Un	employment (Jan 2023)	% of Unemployed
American Indian or Alaskan Native		2,623	2.96%
Asian		6,797	7.67%
Black or African American		21,355	24.11%
Native Hawaiian or Other Pacific Islander		2,750	3.10%
White		55,043	62.15%
	Total	88,568	100.00%

## **Unemployment by Ethnicity**

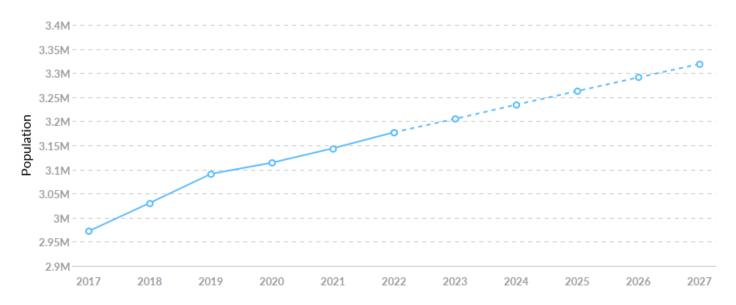


Ethnicity	Unemploy (Jan 2	ment 2023)	% of Unemployed
Hispanic or Latino	28	8,584	32.27%
Not Hispanic or Latino	59	9,984	67.73%
	Total 88	8,568	100.00%

# Historic & Projected Trends

## **Population Trends**

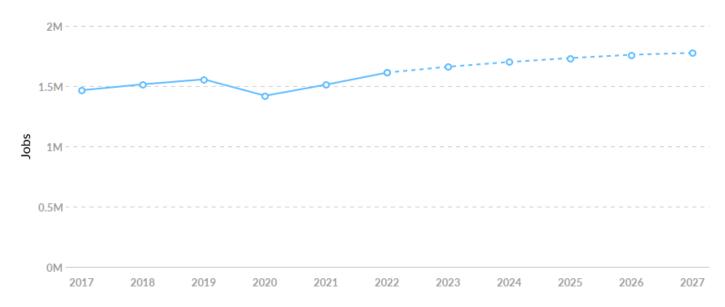
As of 2022 the region's population **increased by 6.9%** since 2017, growing by 205,180. Population is expected to **increase by 4.5%** between 2022 and 2027, adding 141,577.



Timeframe	Population
2017	2,972,097
2018	3,030,725
2019	3,090,771
2020	3,114,071
2021	3,143,991
2022	3,177,277
2023	3,205,100
2024	3,234,427
2025	3,262,693
2026	3,291,051
2027	3,318,854

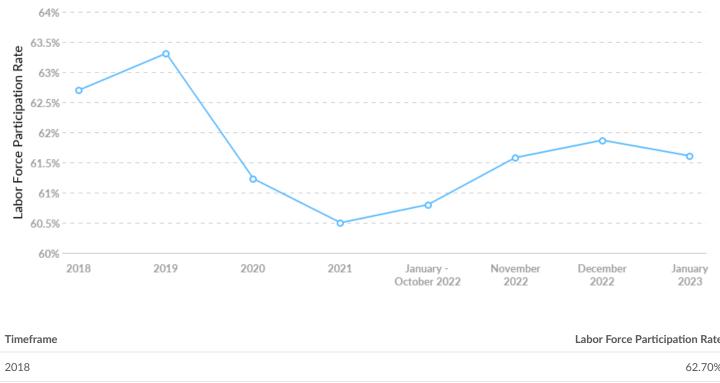


#### **Job Trends**



From 2017 to 2022, jobs **increased by 10.0%** in Nevada from 1,465,707 to **1,612,229**. This change **outpaced the national growth rate of 3.4% by 6.6%**.

Timeframe	Jobs
2017	1,465,707
2018	1,514,987
2019	1,555,980
2020	1,419,805
2021	1,512,197
2022	1,612,229
2023	1,660,851
2024	1,700,154
2025	1,732,908
2026	1,759,962
2027	1,775,804



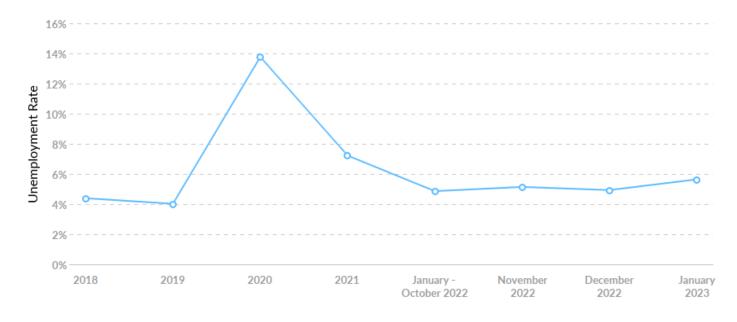
## Labor Force Participation Rate Trends

Timeframe	Labor Force Participation Rate
2018	62.70%
2019	63.31%
2020	61.23%
2021	60.50%
January - October 2022	60.80%
November 2022	61.58%
December 2022	61.87%
January 2023	61.61%



## **Unemployment Rate Trends**

Nevada had a January 2023 unemployment rate of 5.64%, increasing from 4.39% 5 years before.



Timeframe	Unemployment Rate
2018	4.39%
2019	4.02%
2020	13.76%
2021	7.22%
January - October 2022	4.86%
November 2022	5.14%
December 2022	4.93%
January 2023	5.64%

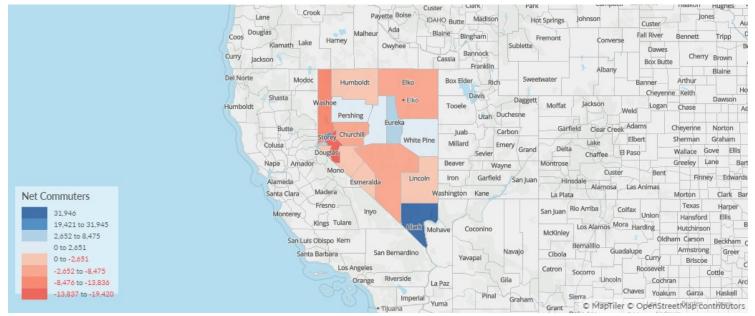


# **Population Characteristics**



#### Place of Work vs Place of Residence

Understanding where talent in Nevada currently works compared to where talent lives can help you optimize site decisions.



#### Where Talent Works

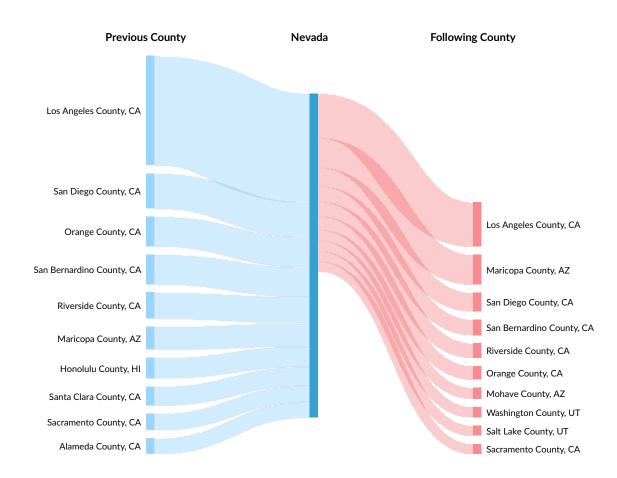
2022 2022 County Name **Employment** County Name Workers 32003 Clark County, NV 1,166,593 32003 Clark County, NV 1,134,647 32031 Washoe County, NV 32031 Washoe County, NV 252,152 260,629 32999 [Nevada, county not rep... 33,565 32999 [Nevada, county not rep... 33,565 32510 Carson City County, NV 32510 Carson City County, NV 28,543 31,195 32007 Elko County, NV 22,981 32019 Lyon County, NV 28,461

Where Talent Lives

# Inbound and Outbound Migration

The table below analyzes past and current residents of Nevada. The left column shows residents of other counties migrating to Nevada. The right column shows residents migrating from Nevada to other counties.

As of 2020, 13,004 people have migrated from Los Angeles County, CA to Nevada. In the same year, 5,286 people left Nevada migrating to Los Angeles County, CA. The total Net Migration for Nevada in 2020 was 25,267.



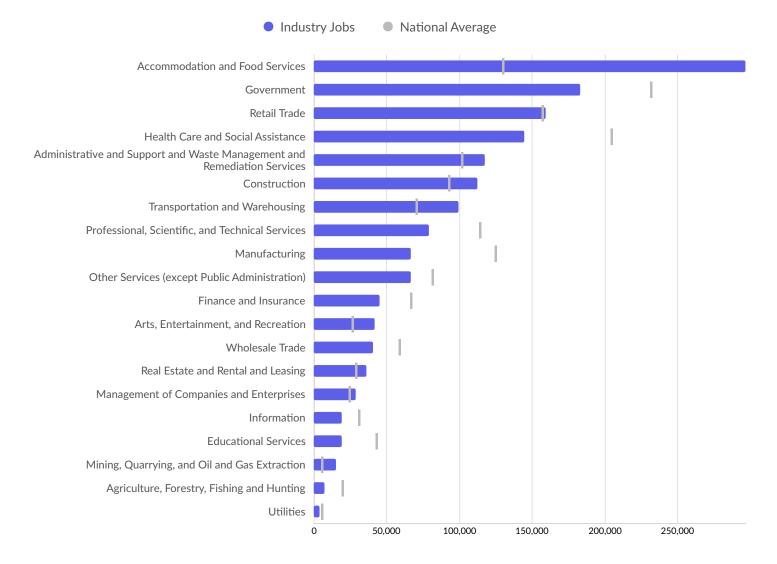
Top Previous Counties	Migrations
Los Angeles County, CA	13,004
San Diego County, CA	4,167
Orange County, CA	3,546
San Bernardino County, CA	3,537
Riverside County, CA	3,116
Maricopa County, AZ	2,737

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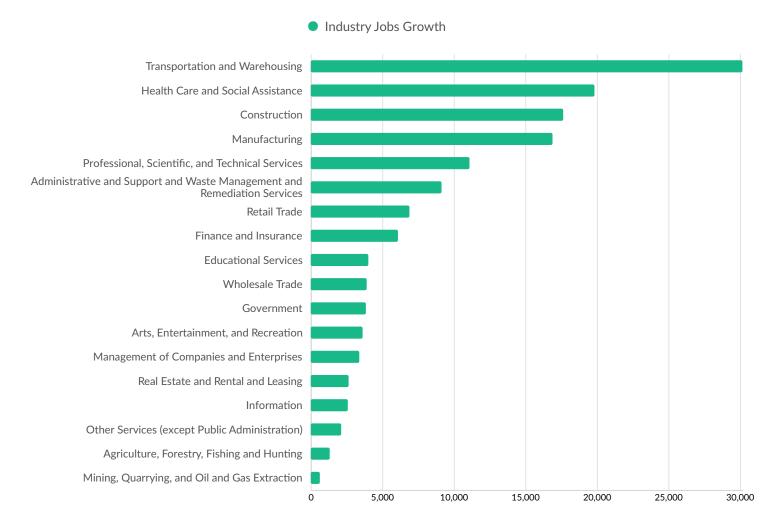
Top Previous Counties	Migrations
Honolulu County, HI	2,447
Santa Clara County, CA	2,255
Sacramento County, CA	1,942
Alameda County, CA	1,850
Contra Costa County, CA	1,714
Cook County, IL	1,673
Salt Lake County, UT	1,374
King County, WA	1,241
Ventura County, CA	1,096
Top Following Counties	Migrations
Los Angeles County, CA	5,286
Maricopa County, AZ	3,546
San Diego County, CA	2,218
San Bernardino County, CA	1,850
Riverside County, CA	1,729
Orange County, CA	1,601
Mohave County, AZ	1,316
Washington County, UT	1,250
Salt Lake County, UT	1,191
Sacramento County, CA	1,184
Honolulu County, HI	1,040
King County, WA	1,028
Ada County, ID	916
Utah County, UT	857
Harris County, TX	803

# Industry Characteristics

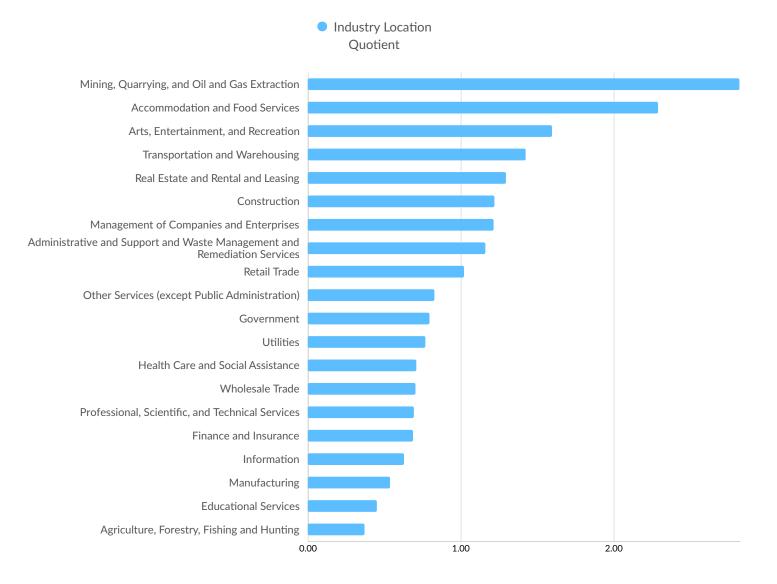
## **Largest Industries**



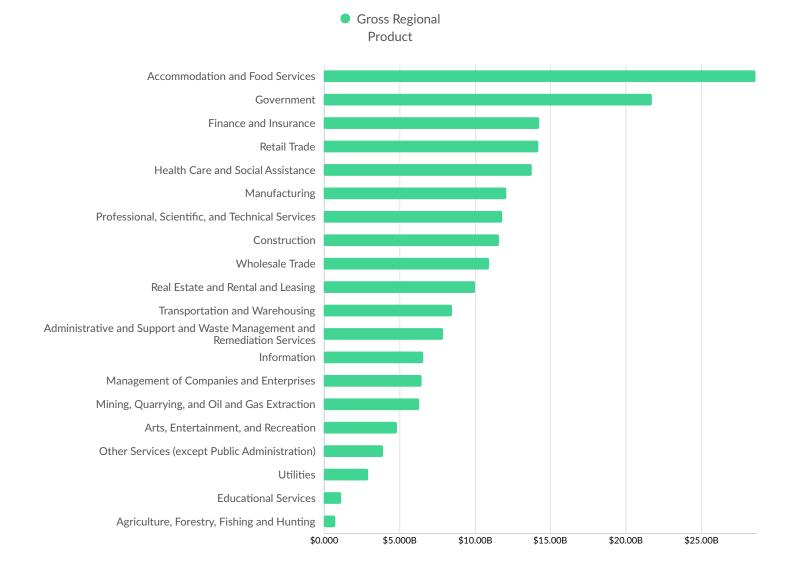
#### **Top Growing Industries**



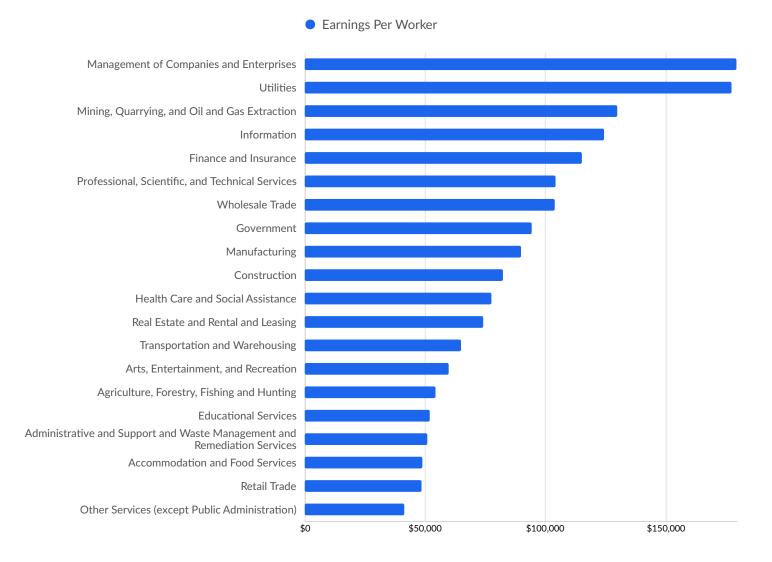
#### **Top Industry Location Quotient**



#### **Top Industry GRP**



#### **Top Industry Earnings**



# **Business Characteristics**

## 217,366 Companies Employ Your Workers

Online profiles for your workers mention 217,366 companies as employers, with the top 10 appearing below. In the last 12 months, 35,717 companies in Nevada posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Clark County School District	14,495	Clark County School District	10,819
University of Nevada	10,021	Caesars Entertainment	6,831
MGM Resorts International	6,565	MGM Resorts International	6,549
State of Nevada	5,983	University of Nevada	5,268
United States Air Force	5,644	UnitedHealth Group	3,702
Caesars Entertainment	5,515	CyberCoders	3,469
Amazon	5,424	HCA Healthcare	2,600
Walmart	4,439	Borgata Hotel Casino & Spa	2,307
Wynn Resorts	4,248	Randstad	2,254
Tesla	3,283	Elevance Health	2,144

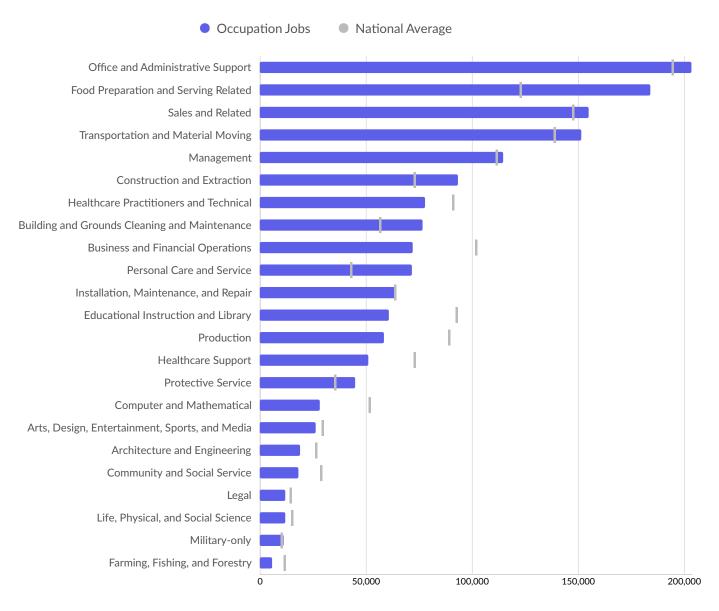
#### **Business Size**

		Percentage	<b>Business Count</b>
	1 to 4 employees	32.7%	31,681
	5 to 9 employees	30.7%	29,735
	• 10 to 19 employees	21.7%	21,062
	• 20 to 49 employees	11.5%	11,108
	50 to 99 employees	2.1%	2,007
	<ul> <li>100 to 249 employees</li> </ul>	0.8%	788
	• 250 to 499 employees	0.4%	356
	• 500+ employees	0.2%	169

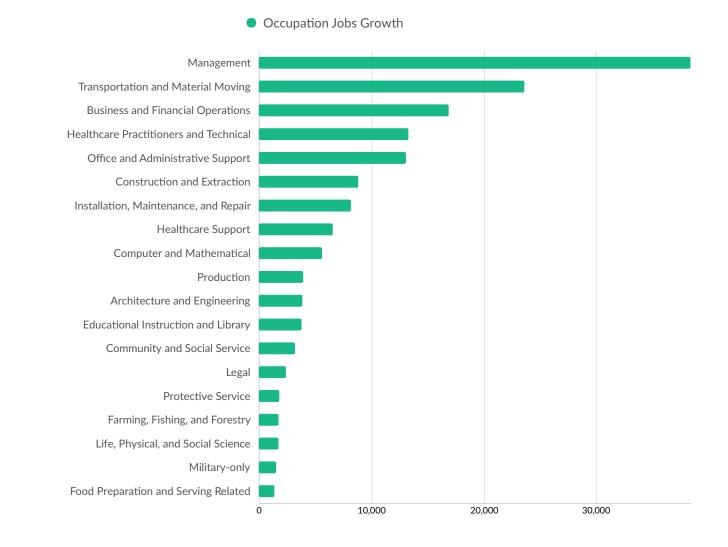
\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

# Workforce Characteristics

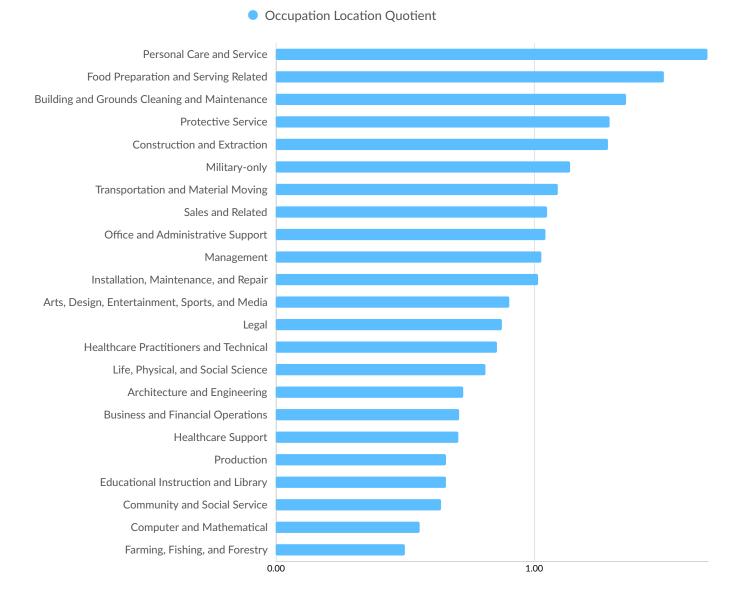
#### **Largest Occupations**



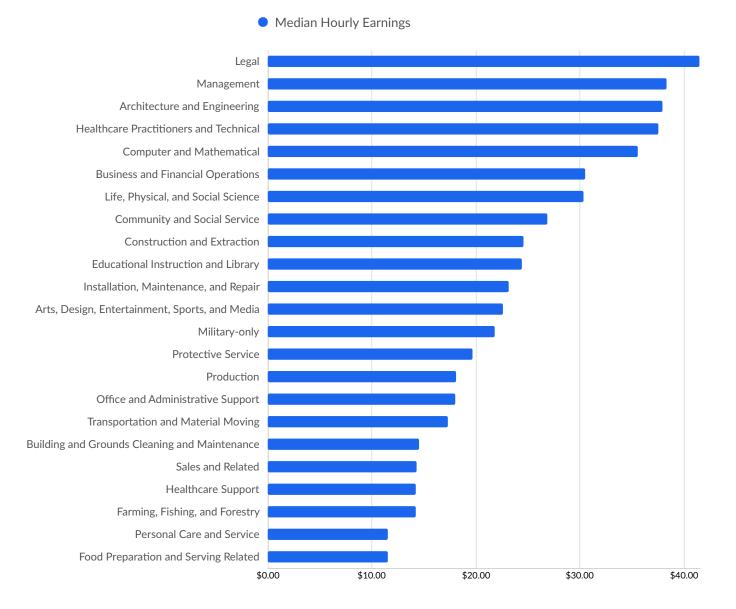
#### **Top Growing Occupations**



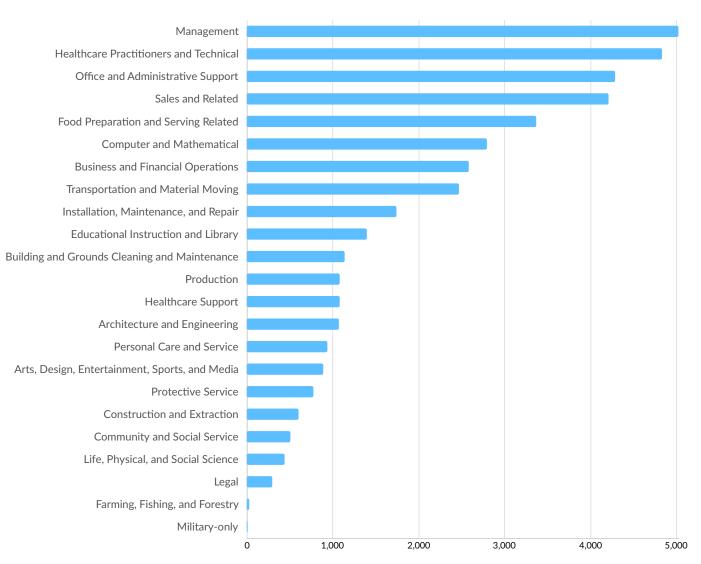
#### **Top Occupation Location Quotient**



#### **Top Occupation Earnings**

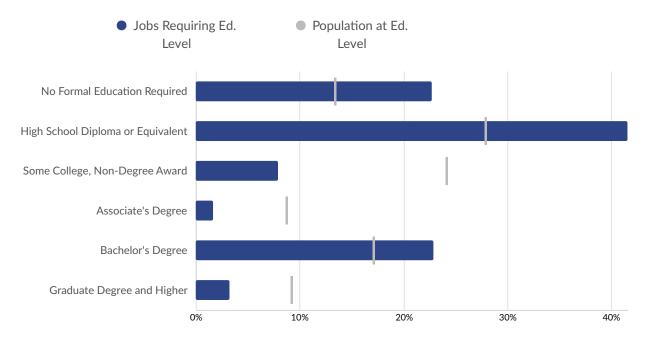


## **Top Posted Occupations**



Unique Average Monthly Postings

## Underemployment



# **Educational Pipeline**

In 2021, there were 28,693 graduates in Nevada. This pipeline has grown by 9% over the last 5 years. The highest share of these graduates come from "Liberal Arts and Sciences/Liberal Studies" (Associate's), "Nursing Assistant/Aide and Patient Care Assistant/Aide" (Certificate), and "Registered Nursing/Registered Nurse" (Bachelor's).

School	Total Graduates (2021)	Graduate Trend (2017 - 2021)
University of Nevada-Las Vegas	6,509	
University of Nevada-Reno	5,220	
College of Southern Nevada	4,725	
Truckee Meadows Community College	2,686	
Northwest Career College	1,246	
Western Nevada College	1,081	
Great Basin College	855	
Nevada State College	780	
Euphoria Institute of Beauty Arts & Sciences- Summerlin	634	
Roseman University of Health Sciences	611	

• Certificate

Associate's

 Master's or Higher

Bachelor's

# **In-Demand Skills**

