



Humboldt County, NV

Nevada Governor's Office of
ECONOMIC DEVELOPMENT

Empowering Success

16,905

Population (2017)

Population **decreased by 163** over the last 5 years and is projected to **decrease by 114** over the next 5 years.

8,281

Jobs (2017)

Jobs **decreased by 831** over the last 5 years but are projected to **grow by 463** over the next 5 years.

\$67.3K

Median Household Income (2016)

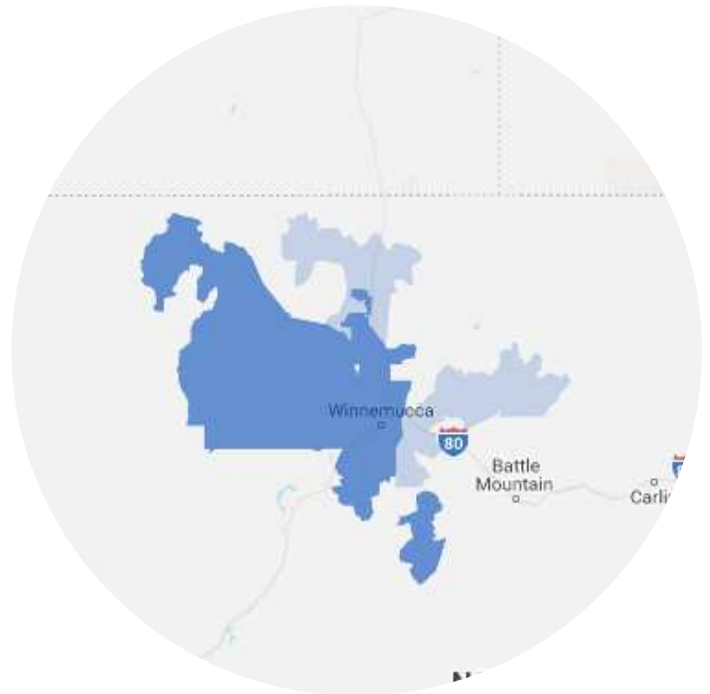
Median household income is **\$12.0K above** the national median household income of \$55.3K.

As of 2017 the region's population **declined by 1.0%** since 2012, falling by 163. Population is expected to **decrease by 0.7%** between 2017 and 2022, losing 114.

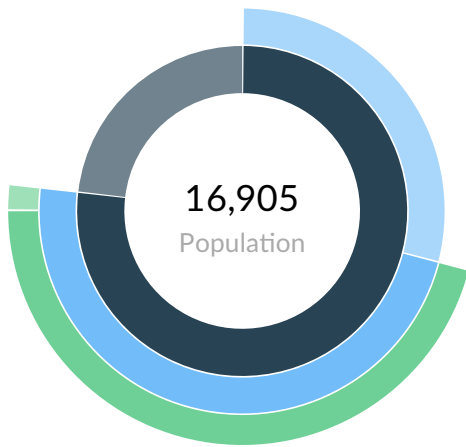
From 2012 to 2017, jobs **declined by 9.1%** in Humboldt County, NV from 9,111 to **8,281**. This change **fell short of the national growth rate of 8.2% by 17.3%**. As the number of jobs declined, the **labor force participation rate decreased from 63.7% to 62.2% between 2012 and 2017**.

Concerning educational attainment, **9.4% of Humboldt County, NV residents possess a Bachelor's Degree** (8.9% below the national average), and **7.6% hold an Associate's Degree** (0.3% below the national average).

The top three industries in 2017 are Metal Ore Mining, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.



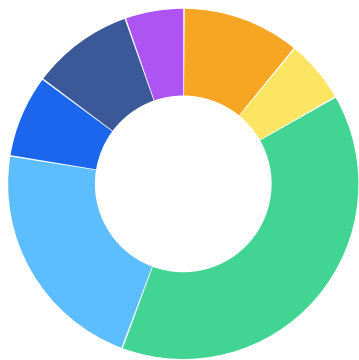
	Population (2017)	Labor Force (2017)	Jobs (2017)	Cost of Living	GRP	Imports	Exports
Region	16,905	8,076	8,281	109.6	\$1.42B	\$1.45B	\$1.99B
Rural Nevada	331,389	150,534	150,937	108.1	\$20.45B	\$25.73B	\$32.47B
Washoe County, NV	458,678	243,306	234,312	111.6	\$25.11B	\$23.49B	\$23.15B
Clark County, NV	2,191,693	1,082,372	1,050,364	111.5	\$110.50B	\$92.71B	\$98.38B
Nevada	2,981,760	1,476,212	1,443,070	108.5	\$156.06B	\$133.68B	\$152.16B



	Population
● Total Working Age Population	12,975
● Not in Labor Force (15+)	4,899
● Labor Force	8,076
● Employed	7,776
● Unemployed	300
● Under 15	3,930

Educational Attainment

Concerning educational attainment, **9.4% of Humboldt County, NV residents possess a Bachelor's Degree** (8.9% below the national average), and **7.6% hold an Associate's Degree** (0.3% below the national average).

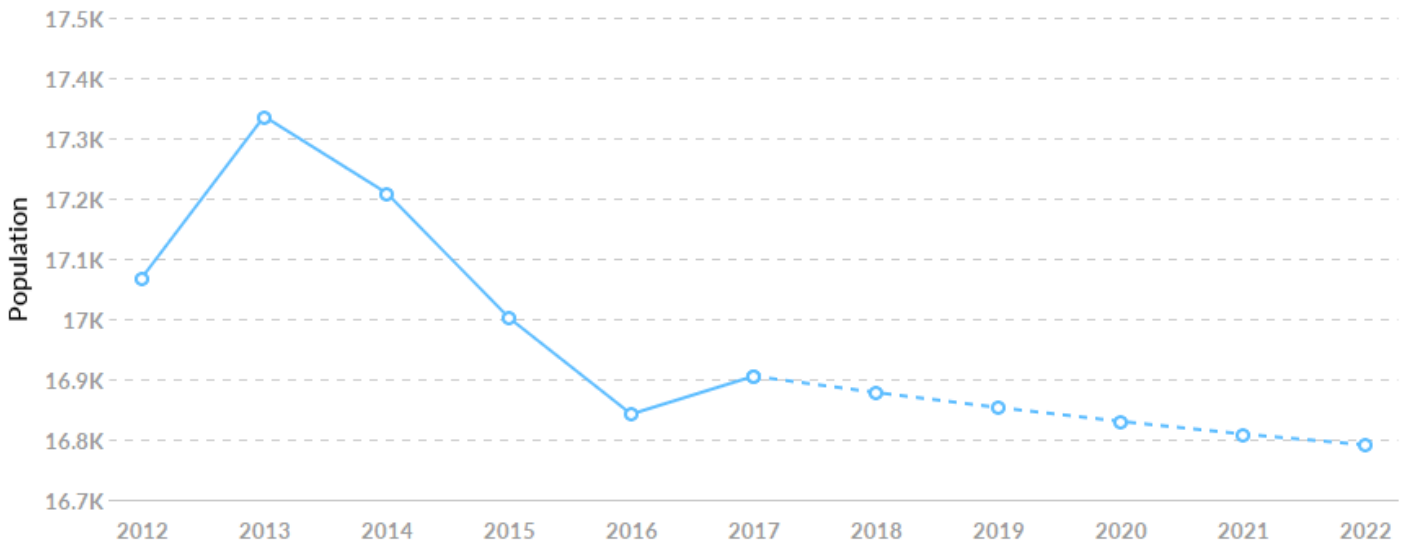


	% of Population	Population
● Less Than 9th Grade	10.9%	1,179
● 9th Grade to 12th Grade	5.8%	632
● High School Diploma	38.9%	4,229
● Some College	21.9%	2,377
● Associate's Degree	7.6%	830
● Bachelor's Degree	9.4%	1,026
● Graduate Degree and Higher	5.4%	590

Historic & Projected Trends

Population Trends

As of 2017 the region's population declined by 1.0% since 2012, falling by 163. Population is expected to decrease by 0.7% between 2017 and 2022, losing 114.

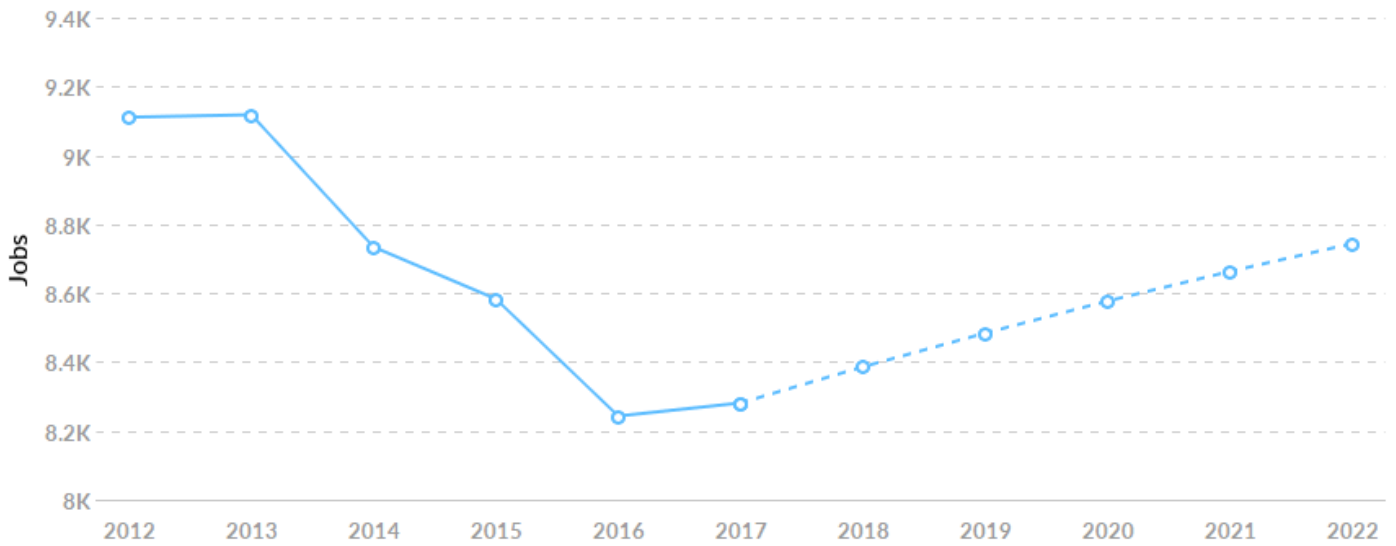


Timeframe	Population
2012	17,068
2013	17,336
2014	17,209
2015	17,002
2016	16,842
2017	16,905
2018	16,878
2019	16,853
2020	16,830
2021	16,809
2022	16,791

Historic & Projected Trends - Cont.

Job Trends

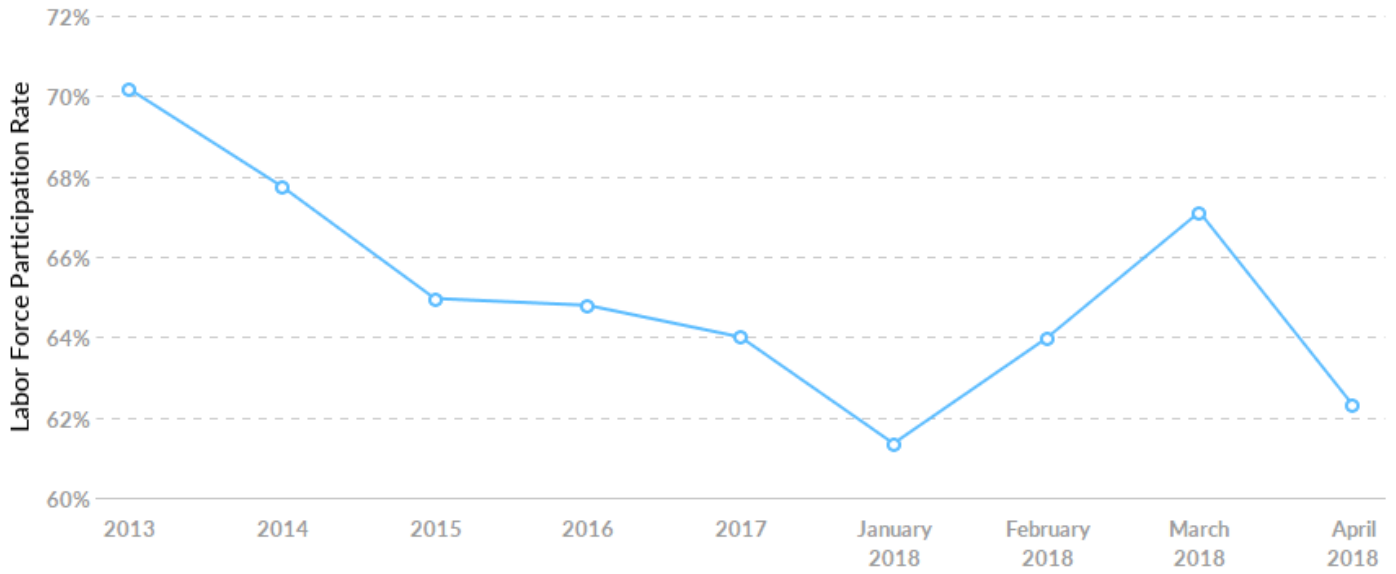
From 2012 to 2017, jobs declined by 9.1% in Humboldt County, NV from 9,111 to 8,281. This change fell short of the national growth rate of 8.2% by 17.3%.



Timeframe	Jobs
2012	9,111
2013	9,118
2014	8,734
2015	8,583
2016	8,243
2017	8,281
2018	8,386
2019	8,484
2020	8,577
2021	8,663
2022	8,744

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

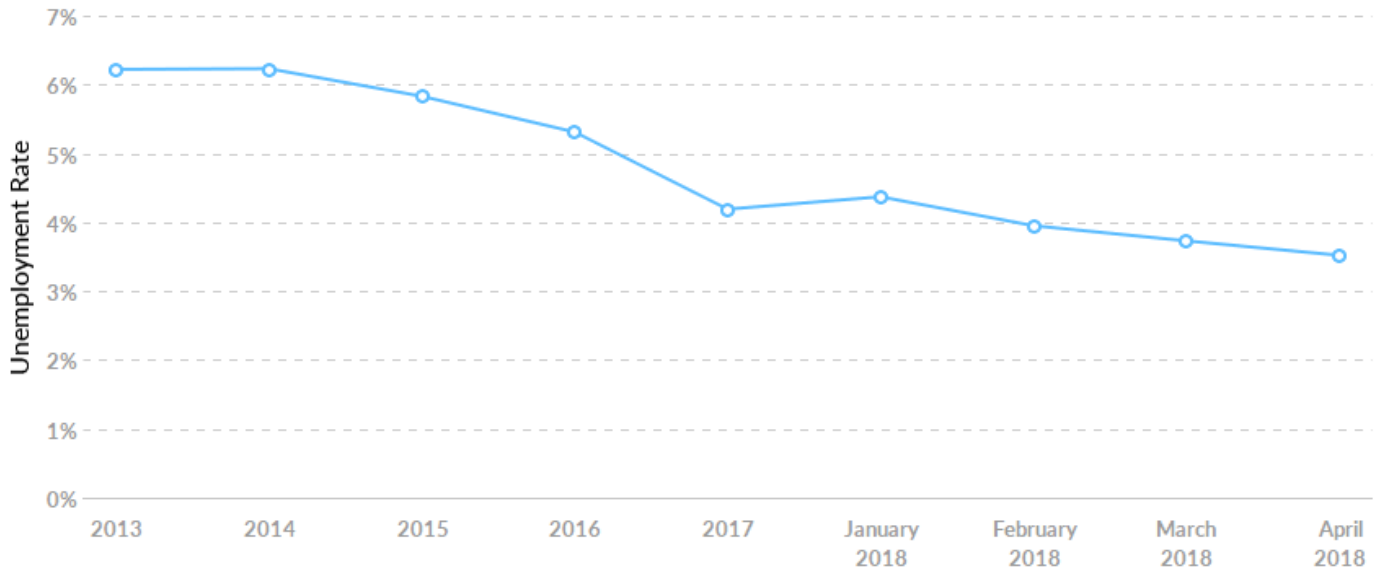


Timeframe	Labor Force Participation Rate
2013	70.18%
2014	67.75%
2015	64.96%
2016	64.79%
2017	64.00%
January 2018	61.35%
February 2018	63.97%
March 2018	67.11%
April 2018	62.32%

Historic & Projected Trends - Cont.

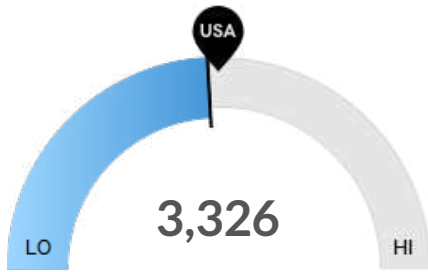
Unemployment Rate Trends

Humboldt County, NV had an April 2018 unemployment rate of 3.52%, **decreasing from 6.22%** 5 years before.



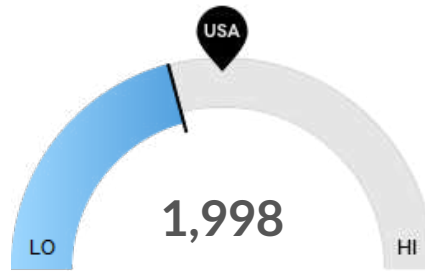
Timeframe	Unemployment Rate
2013	6.22%
2014	6.23%
2015	5.83%
2016	5.31%
2017	4.19%
January 2018	4.37%
February 2018	3.95%
March 2018	3.73%
April 2018	3.52%

Population Characteristics



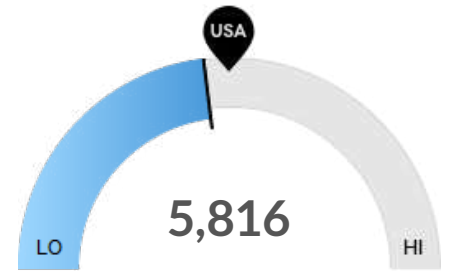
Millennials

Humboldt County, NV has 3,326 millennials (ages 20-34). The national average for an area this size is 3,495.



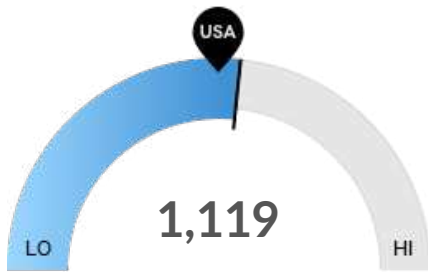
Retiring Soon

Retirement risk is low in Humboldt County, NV. The national average for an area this size is 2,567 people 65 or older, while there are 1,998 here.



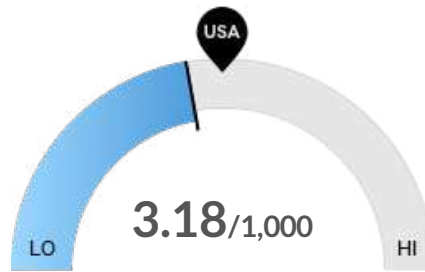
Racial Diversity

Racial diversity is low in Humboldt County, NV. The national average for an area this size is 6,523 racially diverse people, while there are 5,816 here.



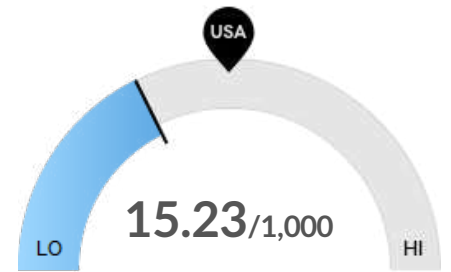
Veterans

Humboldt County, NV has 1,119 veterans. The national average for an area this size is 1,018.



Violent Crime

Humboldt County, NV has 3.18 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



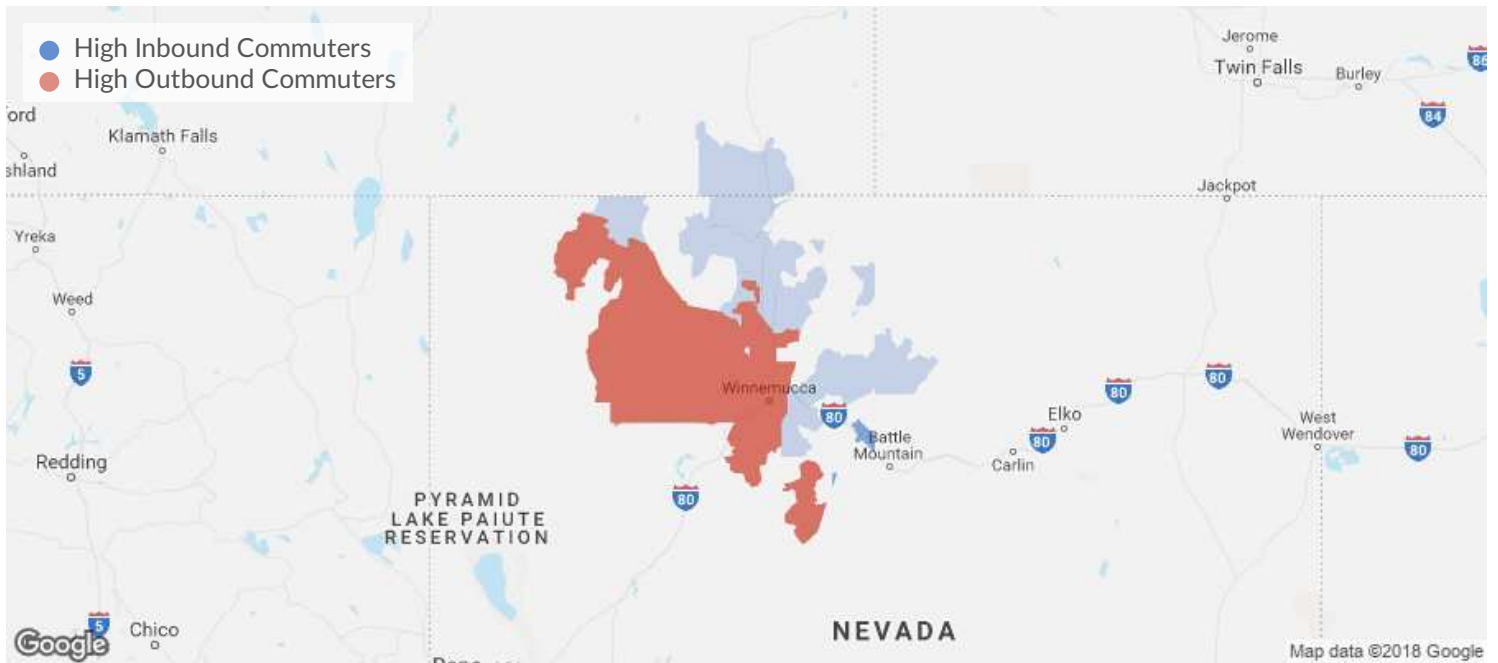
Property Crime

Humboldt County, NV has 15.23 property crimes per 1,000 people. The national rate is 24.22 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

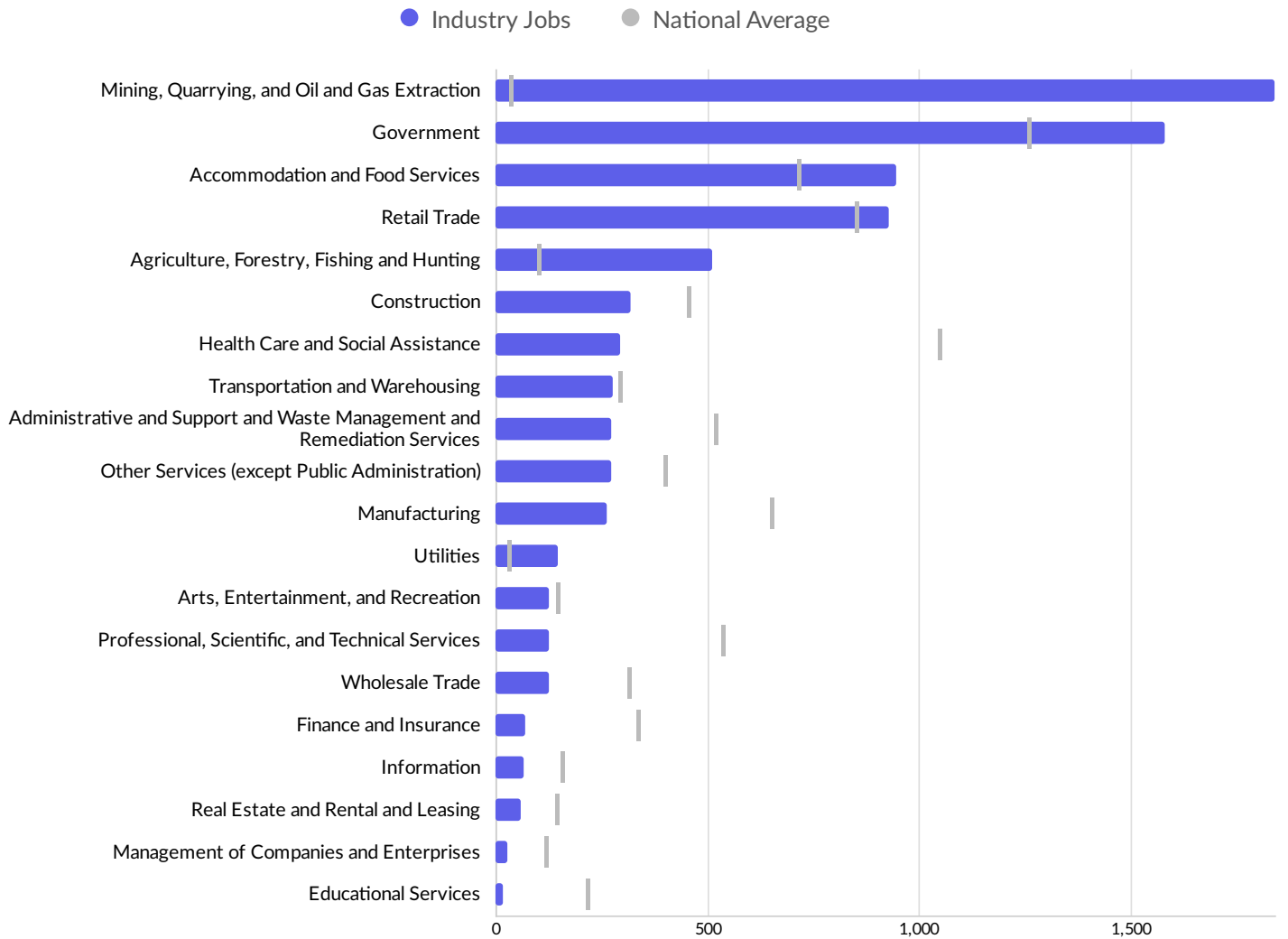
Understanding where talent in Humboldt County, NV currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works			Where Talent Lives		
ZIP	Name	2017 Employment	ZIP	Name	2017 Workers
89445	Winnemucca, NV (in H...	6,777	89445	Winnemucca, NV (in H...	8,282
89438	Valmy, NV (in Humbold...	1,082	89438	Valmy, NV (in Humbold...	148
89446	Winnemucca, NV (in H...	134	89446	Winnemucca, NV (in H...	134
89425	Orovada, NV (in Humb...	111	89425	Orovada, NV (in Humb...	104
89414	Golconda, NV (in Hum...	85	89414	Golconda, NV (in Hum...	41

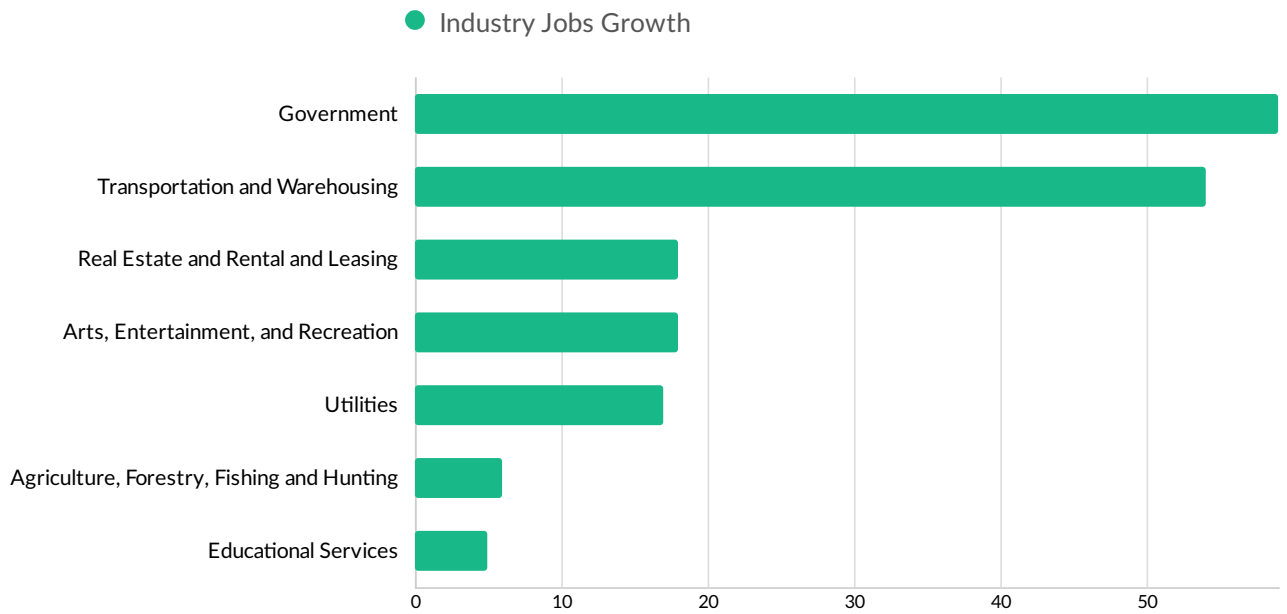
Industry Characteristics

Largest Industries



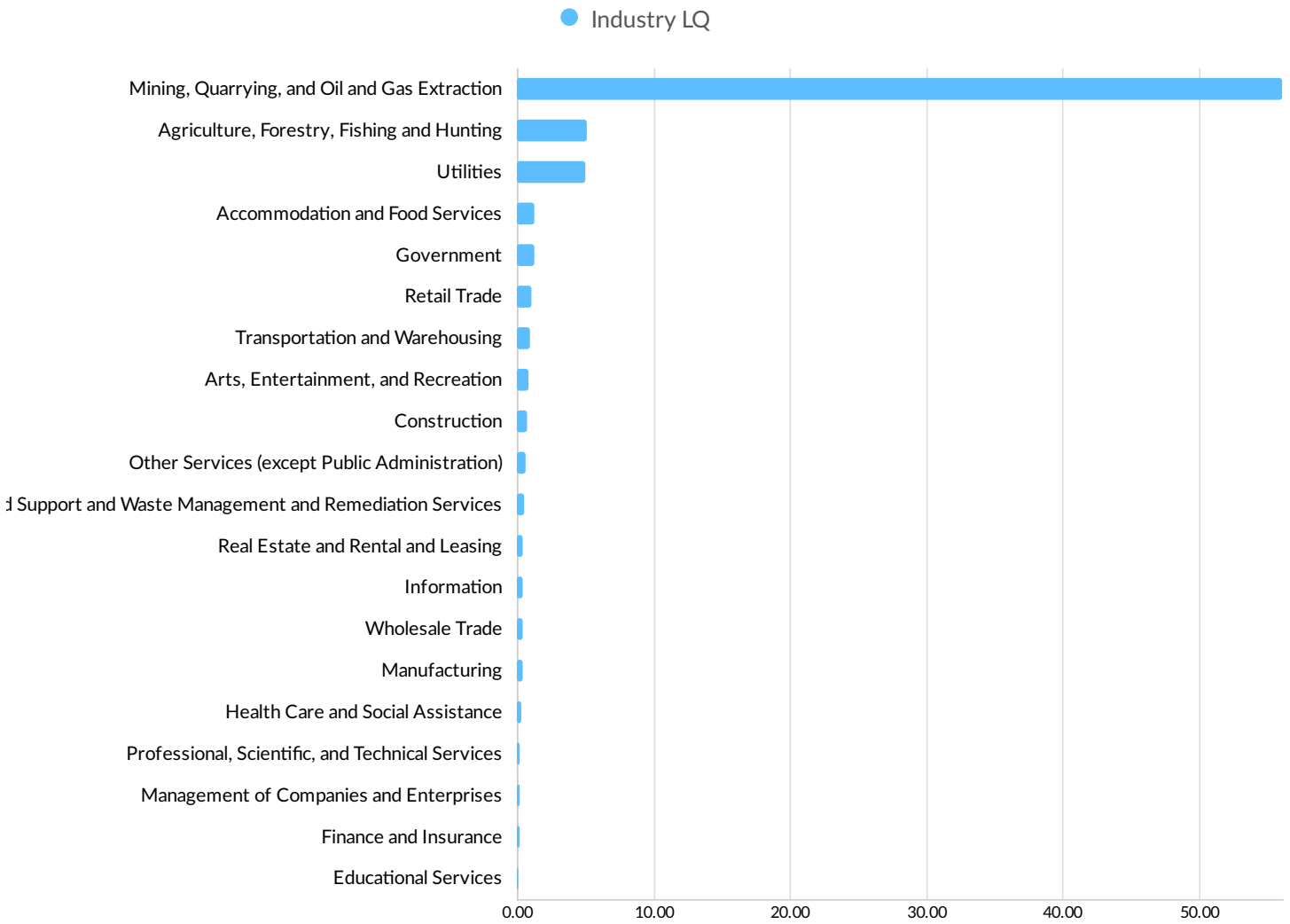
Industry Characteristics - Cont.

Top Growing Industries



Industry Characteristics - Cont.

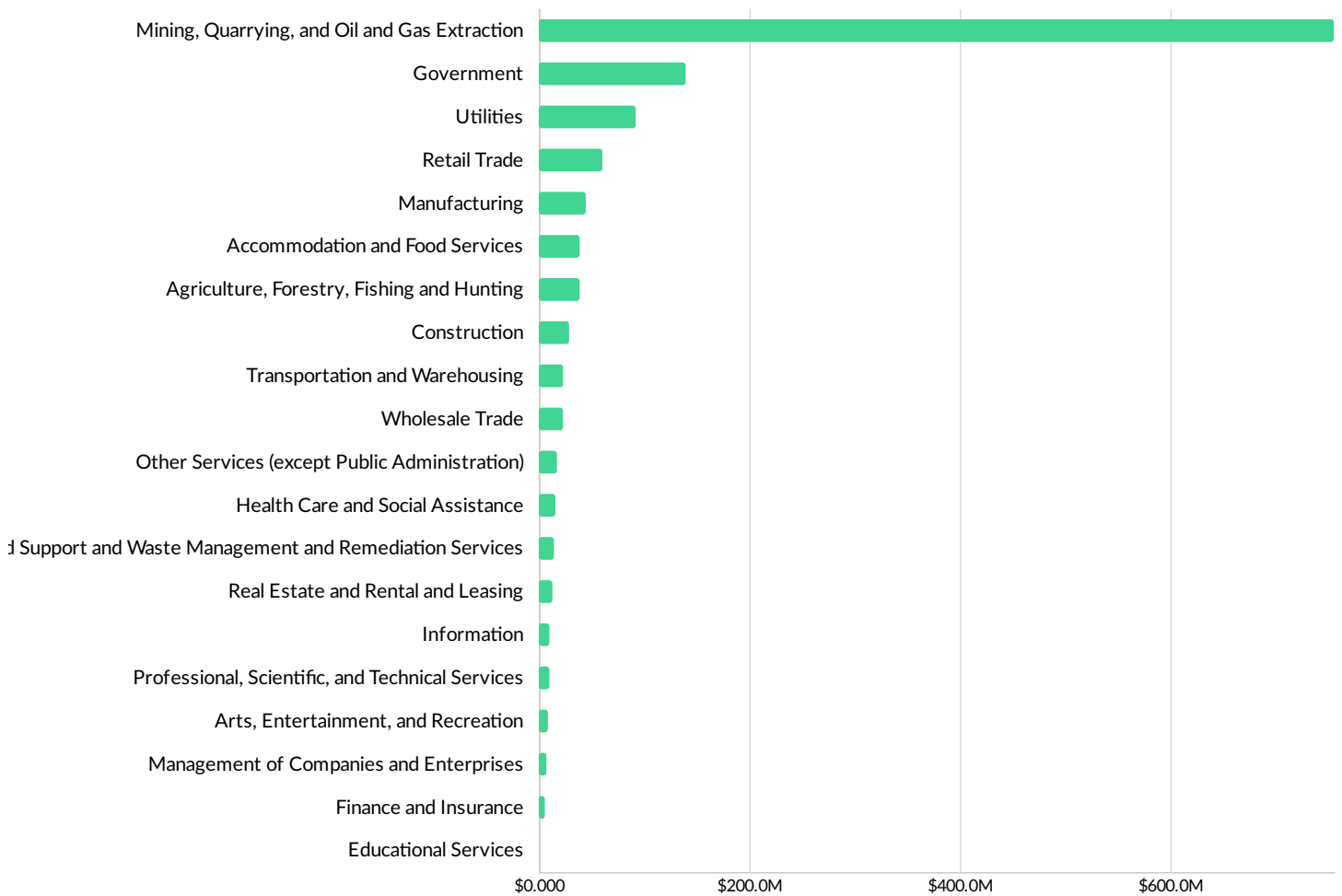
Top Industry LQ



Industry Characteristics - Cont.

Top Industry GRP

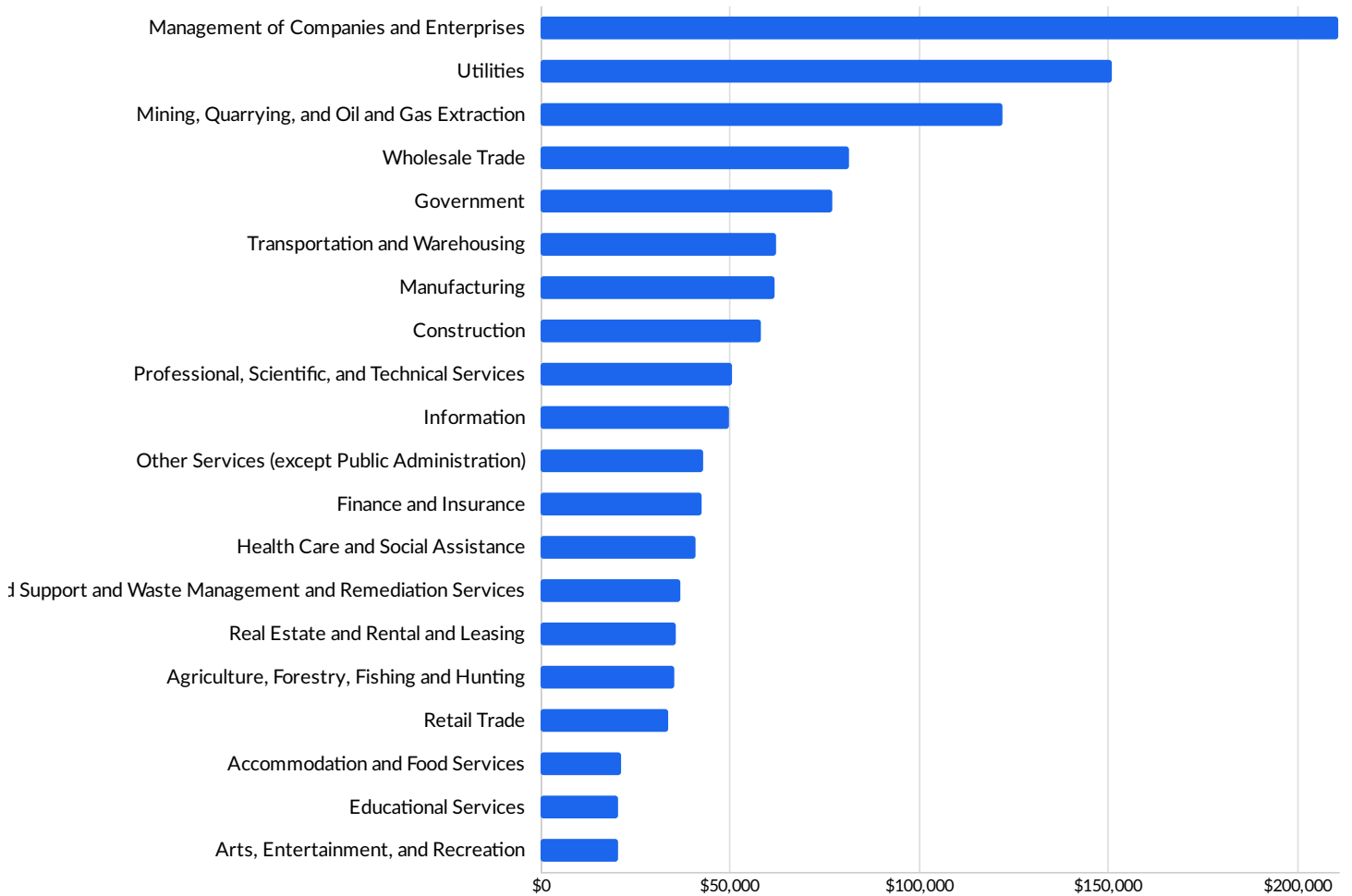
● 2017 Gross Regional Product



Industry Characteristics - Cont.

Top Industry Earnings

● 2017 Earnings Per Worker







Industry Characteristics - Cont.

Industry	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2017 Earnings Per Worker	2017 GRP
Mining, Quarrying, and Oil and Gas Extraction	2,081	1,841	-240	-12%	56.13	\$122,281	\$754.84M
Government	1,523	1,582	59	+4%	1.26	\$77,281	\$139.86M
Accommodation and Food Services	990	946	-44	-4%	1.33	\$21,497	\$38.72M
Retail Trade	997	929	-68	-7%	1.10	\$33,596	\$61.04M
Agriculture, Forestry, Fishing and Hunting	506	512	6	+1%	5.15	\$35,389	\$38.57M
Construction	520	319	-201	-39%	0.70	\$58,094	\$28.13M
Health Care and Social Assistance	432	294	-138	-32%	0.28	\$40,951	\$15.36M
Transportation and Warehousing	222	276	54	+24%	0.95	\$62,180	\$23.65M
Administrative and Support and Waste Management and Remediation Services	460	272	-188	-41%	0.53	\$37,035	\$14.65M
Other Services (except Public Administration)	293	272	-21	-7%	0.69	\$42,818	\$17.28M
Manufacturing	286	263	-23	-8%	0.40	\$62,051	\$44.89M
Utilities	129	146	17	+13%	5.07	\$151,032	\$91.69M
Arts, Entertainment, and Recreation	110	128	18	+16%	0.90	\$20,407	\$8.18M
Professional, Scientific, and Technical Services	155	128	-27	-17%	0.24	\$50,605	\$10.23M
Wholesale Trade	171	126	-45	-26%	0.41	\$81,527	\$22.95M
Finance and Insurance	80	71	-9	-11%	0.21	\$42,410	\$6.25M
Information	69	65	-4	-6%	0.42	\$49,831	\$10.57M
Real Estate and Rental and Leasing	41	59	18	+44%	0.43	\$35,869	\$13.61M
Management of Companies and Enterprises	34	28	-6	-18%	0.24	\$211,017	\$7.14M
Educational Services	14	19	5	+36%	0.09	\$20,686	\$521.35K

Business Characteristics

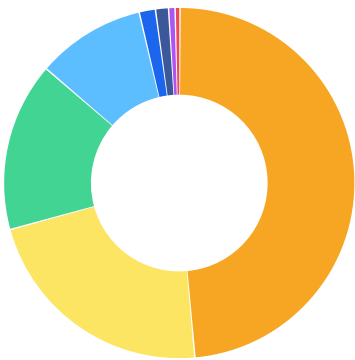
119 Companies Employ Your Workers

Online profiles for your workers mention 119 companies as employers, with the top 10 appearing below. In the last 12 months, 362 companies in Humboldt County, NV posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Newmont Mining Corporation	10 	Travel Nurse Inc	519 
Humboldt General Hospital, Inc.	7 	HealthCare Employment Netw...	161 
Klondex Mines Ltd	5 	Pilot Flying J	133 
Humboldt County School Distr...	4 	Co-Alliance, LLP	123 
Bureau of Land Management	3 	Avon Products, Inc.	111 
A Subsidiary of Wal-Mart Store...	1 	Swift Transportation Company	80 
ABV ROCK GROUP CO. LTD	1 	C.R. England, Inc.	70 
ACAF	1 	Soliant Health, Inc	46 
Abbott Laboratories	1 	Care Team Solutions, LLC	41 
Ace Electric, Inc.	1 	Responsive Medical LLC	39 

Business Characteristics - Cont.

Business Size

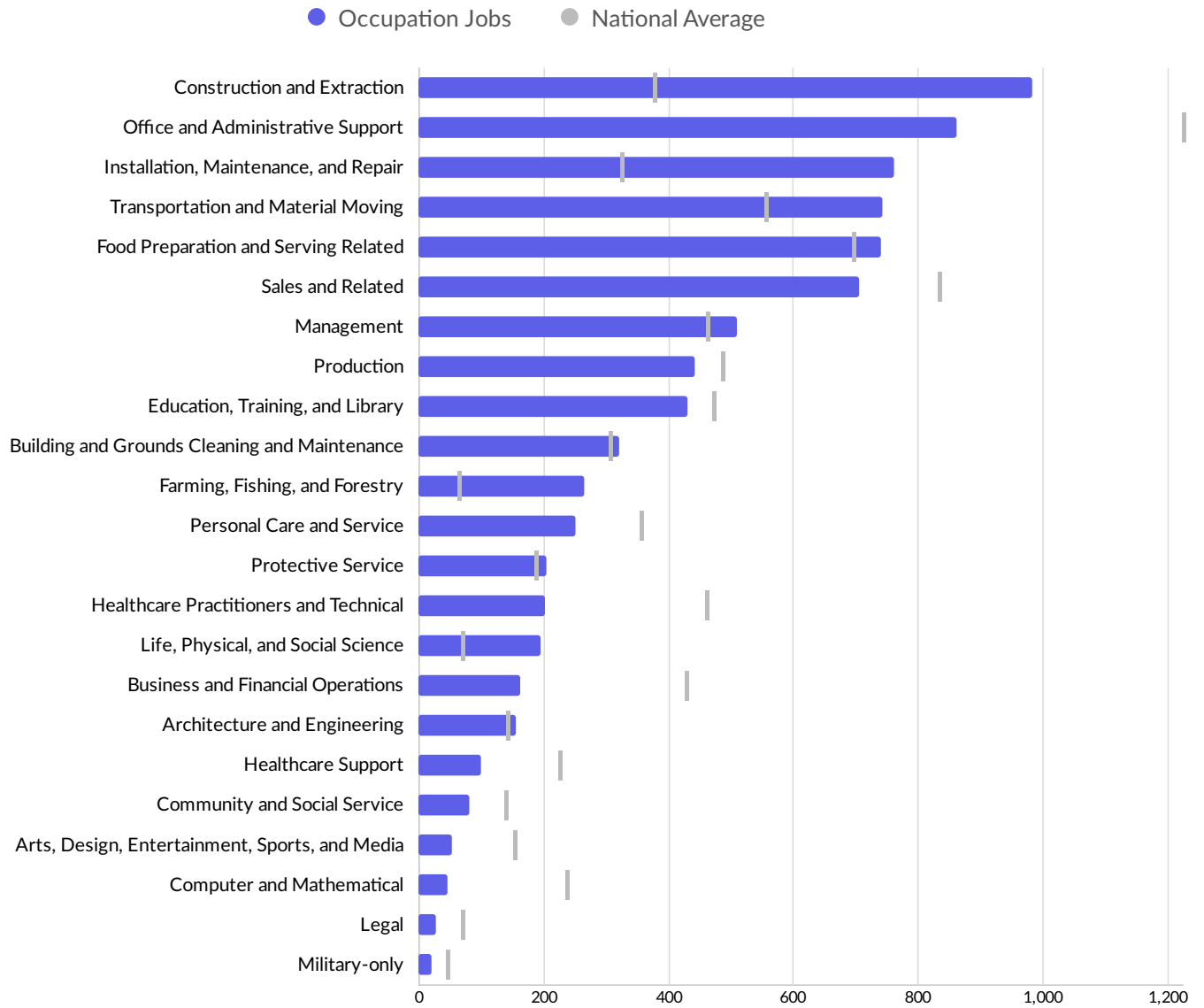


	Percentage	Business Count
1 to 4 employees	48.5%	324
5 to 9 employees	22.2%	148
10 to 19 employees	15.6%	104
20 to 49 employees	10.0%	67
50 to 99 employees	1.5%	10
100 to 249 employees	1.2%	8
250 to 499 employees	0.6%	4
500+ employees	0.4%	3

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

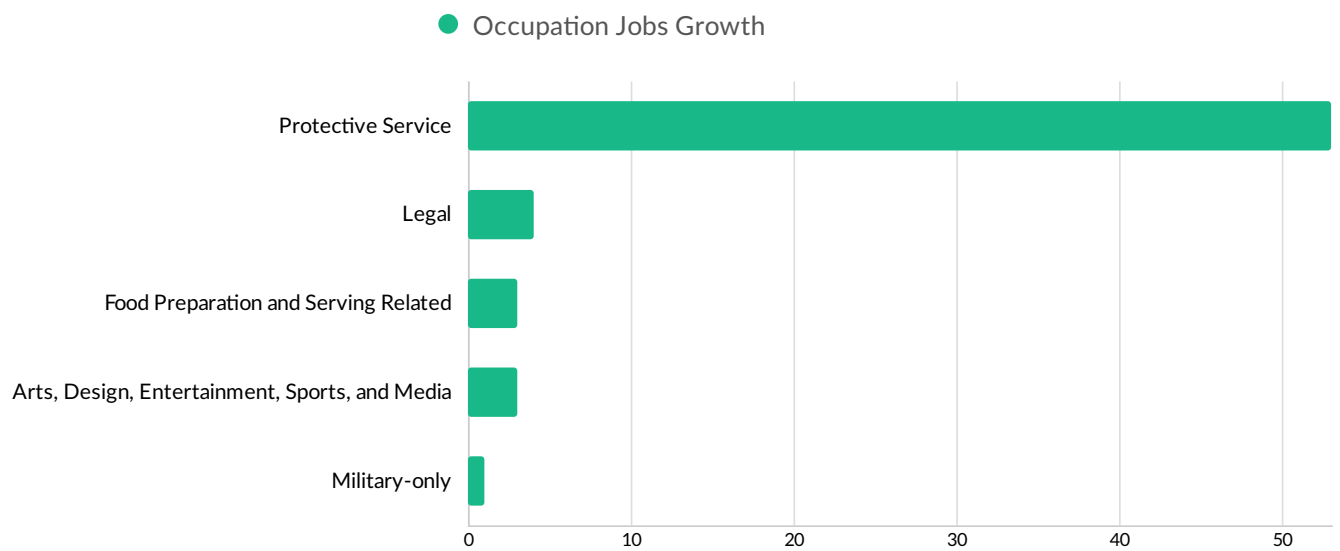
Workforce Characteristics

Largest Occupations



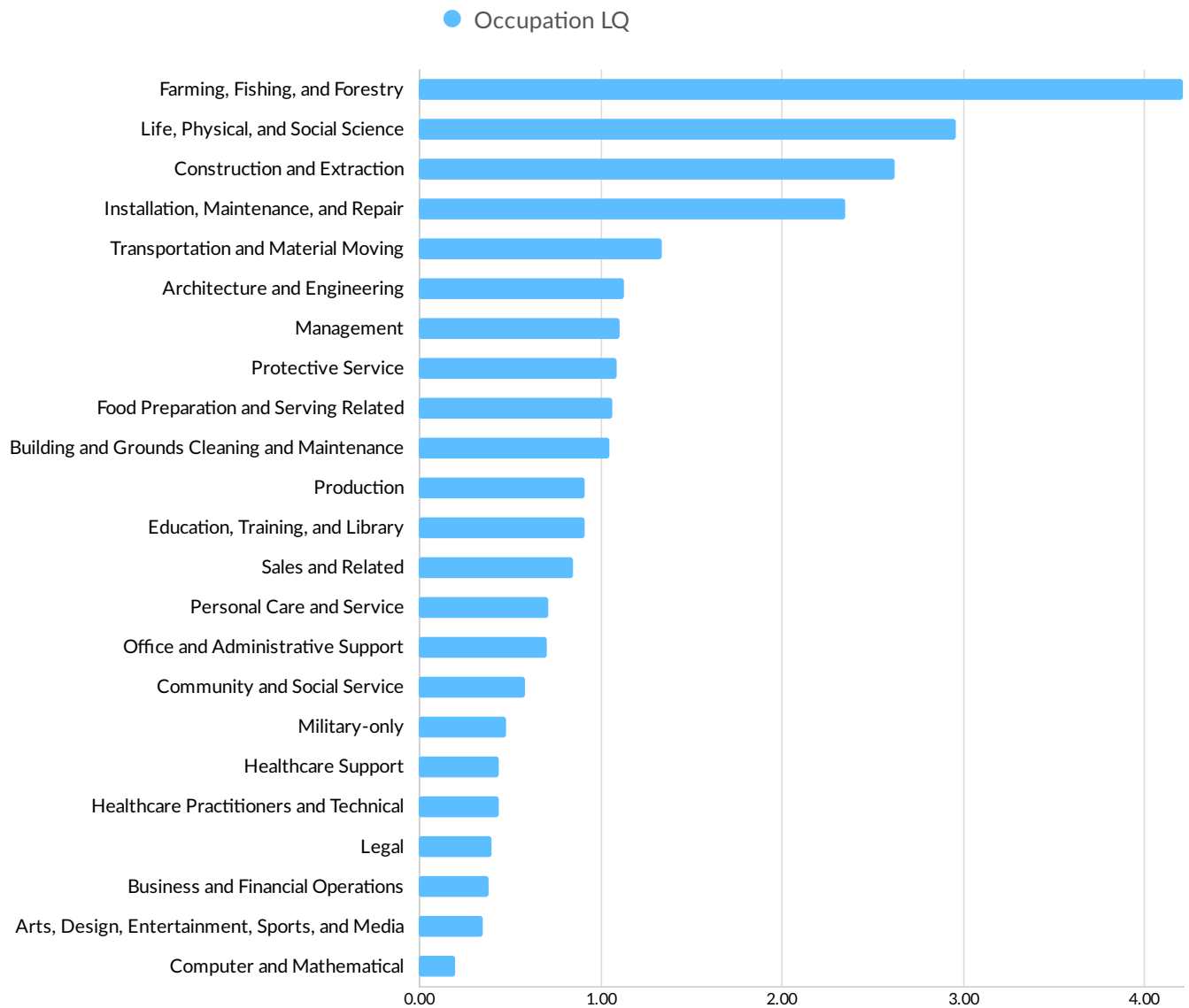
Workforce Characteristics - Cont.

Top Growing Occupations



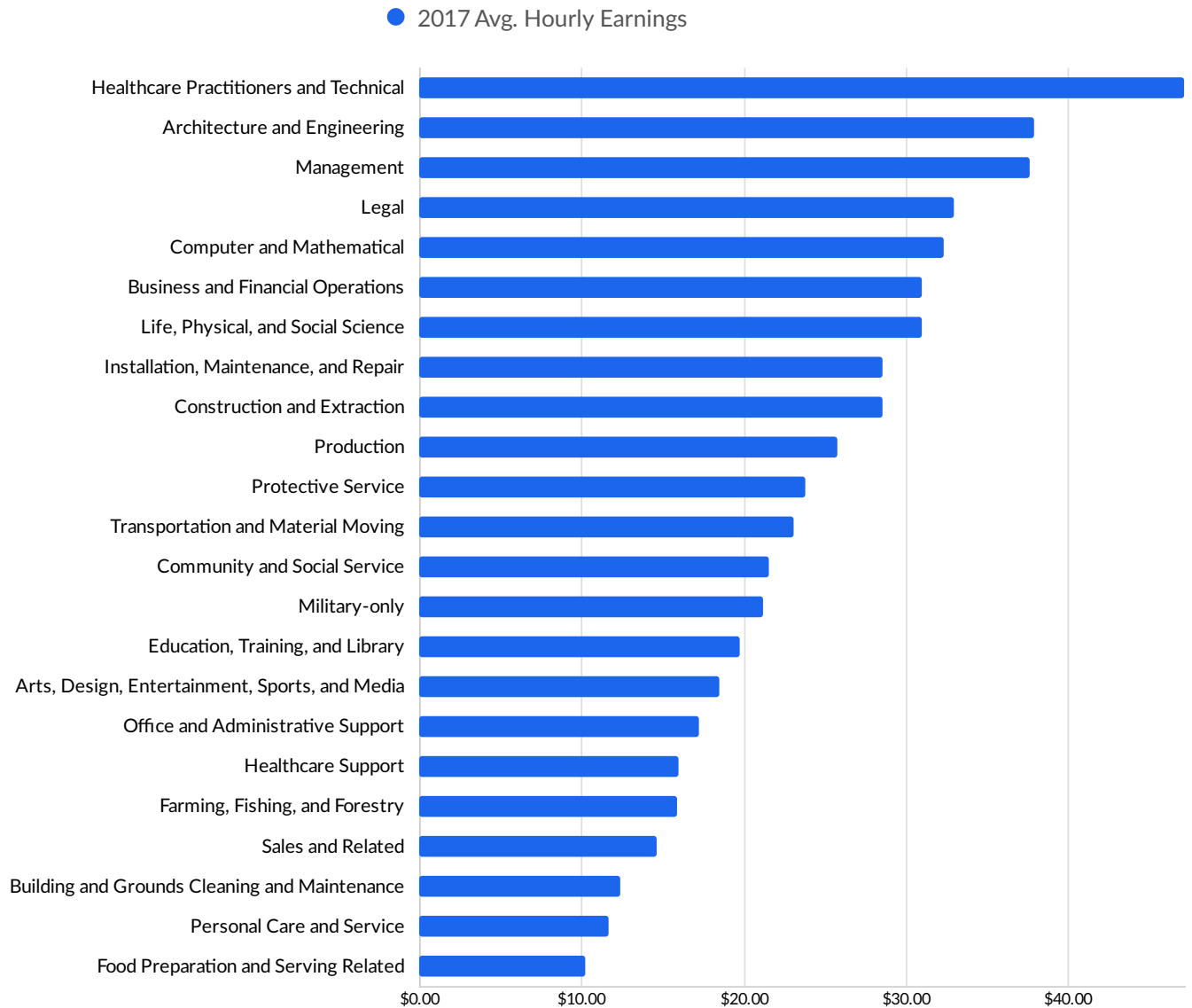
Workforce Characteristics - Cont.

Top Occupation LQ



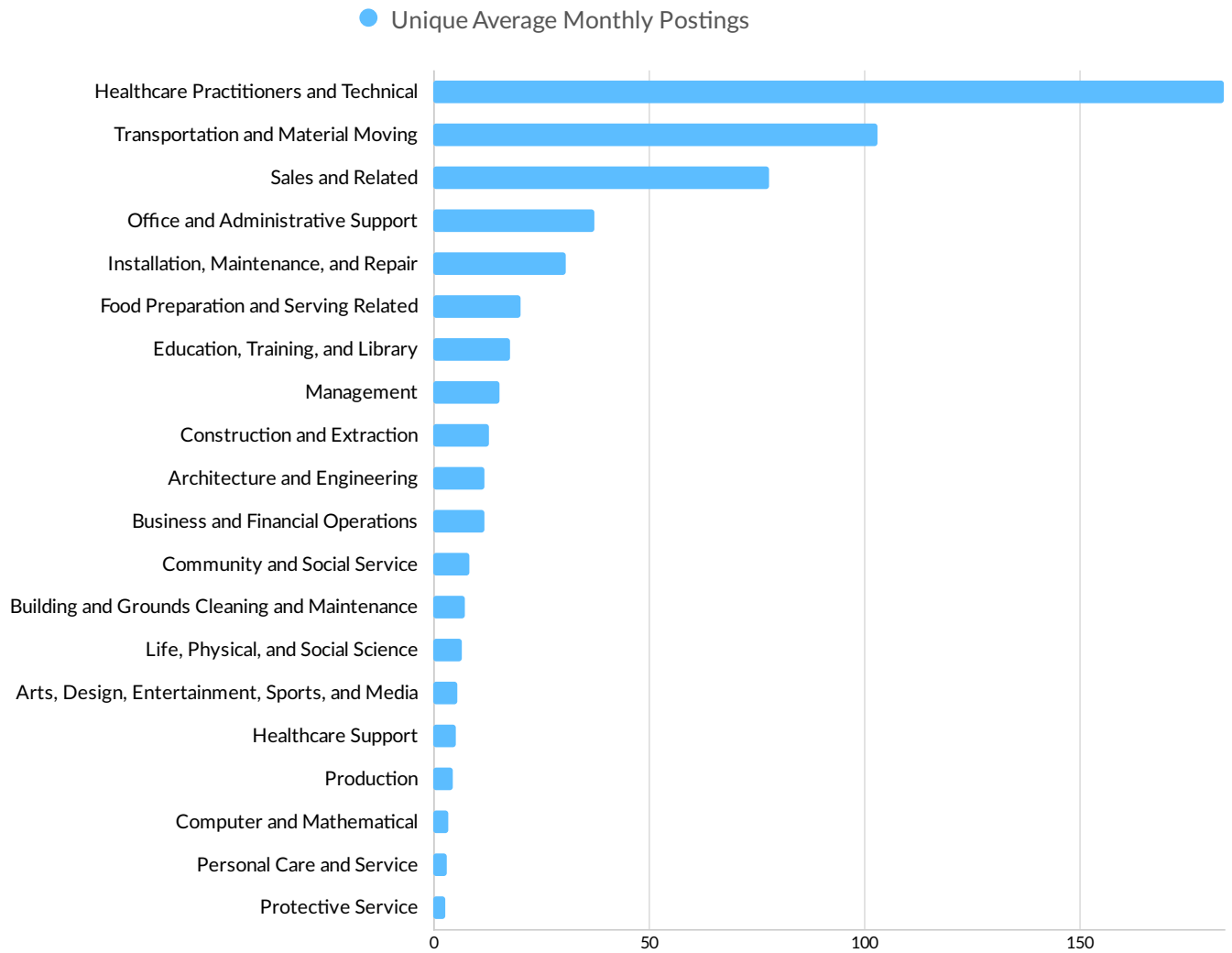
Workforce Characteristics - Cont.

Top Occupation Earnings



Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Occupation	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2017 Avg. Hourly Earnings	Aug 2017 - Jul 2018 Unique Average Monthly Postings
Construction and Extraction	1,209	985	-224	-19%	2.63	\$28.54	13
Office and Administrative Support	994	863	-131	-13%	0.71	\$17.23	37
Installation, Maintenance, and Repair	838	762	-76	-9%	2.35	\$28.60	31
Transportation and Material Moving	823	744	-79	-10%	1.34	\$23.08	103
Food Preparation and Serving Related	738	741	3	+0%	1.07	\$10.21	20
Sales and Related	763	707	-56	-7%	0.85	\$14.65	78
Management	514	511	-3	-1%	1.11	\$37.68	15
Production	543	443	-100	-18%	0.92	\$25.78	4
Education, Training, and Library	430	430	0	0%	0.91	\$19.78	18
Building and Grounds Cleaning and Maintenance	364	321	-43	-12%	1.05	\$12.44	8
Farming, Fishing, and Forestry	269	266	-3	-1%	4.21	\$15.89	0
Personal Care and Service	258	252	-6	-2%	0.71	\$11.71	3
Protective Service	152	205	53	+35%	1.09	\$23.81	3
Healthcare Practitioners and Technical	244	203	-41	-17%	0.44	\$47.17	183
Life, Physical, and Social Science	215	197	-18	-8%	2.96	\$30.97	7
Business and Financial Operations	180	164	-16	-9%	0.38	\$30.97	12
Architecture and Engineering	207	157	-50	-24%	1.13	\$37.90	12

Workforce Characteristics - Cont.

Occupation	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2017 Avg. Hourly Earnings	Aug 2017 - Jul 2018 Unique Average Monthly Postings
Healthcare Support	118	100	-18	-15%	0.44	\$15.97	5
Community and Social Service	107	80	-27	-25%	0.59	\$21.60	8
Arts, Design, Entertainment, Sports, and Media	51	54	3	+6%	0.35	\$18.47	6
Computer and Mathematical	49	47	-2	-4%	0.20	\$32.34	3
Legal	24	28	4	+17%	0.41	\$32.95	1
Military-only	20	21	1	+5%	0.49	\$21.19	0